

The first iPhone game App of our favorite character “Mameshiba”! “Mameshiba Catch”

March 22, 2012

TOKYO (March 22, 2012) Kickapoo Co., Ltd. today announced the release of game App “Mameshiba Catch” for iPhone. Mameshiba, hybrid dog-bean-looking character very popular among young girls in Japan, will be waiting to be caught with chopsticks. The game is available at the App Store from March 22, 2012.



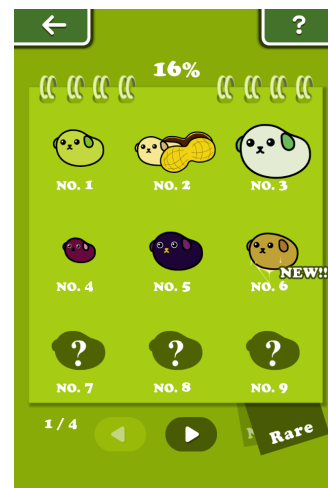
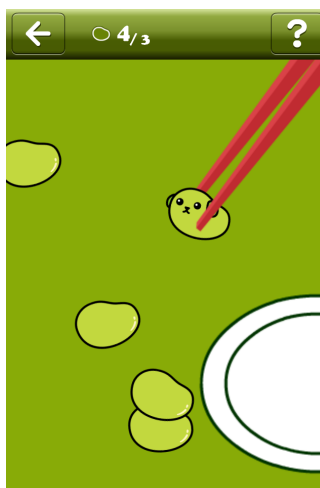
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APP name: “Mameshiba Catch”



Price: 0.99USD(incl.tax)

Available for iPhone3GS / iPhone4 / iPhone 4S



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●How to play●

- Touch the center of the beans with your finger to catch them!
- Pull the beans to the plate, then release your finger to collect them!
- When you reach the target number of beans within the time limit, Mameshiba will appear. Catch it to clear the stage!

●Mameshiba Guide●

- More than 40 kinds of Mameshiba are waiting. Collect them all to display them!
- You can refer to the profiles of Mameshibas in "Mameshiba Guide" once you own them.
- You can tweet or upload Mameshiba on Facebook from "Mameshiba Guide". Tell your friends about

the rare Mameshiba you own!

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About Kickapoo Co., Ltd:

Kickapoo is a company based in Tokyo, Japan which provides solutions for advertising and promotion planning. For more information please contact info@kickapoo.jp or visit the company's Web site at www.kickapoo.jp(Japanese)